

Animation: From the Avant-Garde to Popular Culture

November 1–3, 2007

In conjunction with the *Animated Painting* exhibition, the San Diego Museum of Art, University of Southern California, University of California, San Diego, and Museum of Photographic Arts present *Animation: From the Avant-Garde to Popular Culture*.

The wide-ranging scope of this symposium is indicative of the explosive field of animation and the flexibility that new digital technology is having on moving images that cross boundaries between art, technology, and science.

Animated Painting showcases contemporary artists who are adapting pictorial codes and hand gestures associated with traditional painting and drawing to animation concepts and technologies. On view at the San Diego Museum of art Oct.13, 2007, through January 13, 2008.

Free and open to the public



Artwork (Top): Ruth Gómez, still from *Animales de campaña* (detail), 2005. (Left, bottom): Jeremy Blake, still from *Sodium Fox* (detail), 2005. (Right, bottom): Robin Rhode, still from *Harvest* (detail), 2005.

Animated Painting

Redefining Animation—Panel Discussion

one

Thursday, November 1, 7:00–11:00 p.m.
Davidson Conference Center,
Embassy Room
University of Southern California,
Los Angeles

Introduction:

Hathy Smith, Chair, John C. Hench Division of Animation & Digital Arts, School of Cinematic Arts, University of Southern California, Los Angeles

Speakers:

Jayne Pilling, Visiting Lecturer, Animation Department, Royal College of Art, London, and Director and Founder of the British Animation Awards

Giannalberto Bendazzi, Adjunct Professor, State University, Milan, Professor of Animation History and Founder of the Society for Animation Studies

Moderator:

Sheila Sofian, Associate Professor, John C. Hench Animation & Digital Arts, School of Cinematic Arts, University of Southern California, Los Angeles

Greg Araya, digital artist and animator

Miwa Matreyek, multi-media performance animator

Christine Panushka, Professor, John C. Hench Animation & Digital Arts, School of Cinematic Arts, University of Southern California, Los Angeles

Presentations of animations will be on view.

Mediated Animation—Special Presentation of *Atlas in silico* and *4K animation*

Immersive Visualization Laboratory, 7:00–10:00 p.m.

Atlas in silico is an immersive installation that combines science, art, and the moving image. Metagenomics data collected from the world's oceans, and relevant to biodiversity and global climate, is presented as luminous forms on the Varrier 100-million-pixel autostereographic display in a radically new mode of experiential animation. www.atlasinsilico.net

Calit2 Auditorium, 8:00 p.m. and 9:00 p.m.

4K animation or *4K cinema* is an ultra-high-definition video of roughly 4000 x 2000 pixels, or four times the resolution of high-definition television. Selected animations reflect on computer-mediated modes of interaction, demonstrating the impact of viewer perspective on the derivation of meaning in art forms that are influenced by technological innovation. Screenings last approximately 30 minutes.

two

Friday, November 2, 7:00–10:00 p.m.
Atkinson Hall
University of California, San Diego

Animation: From the Avant-Garde to Popular Culture

three

Saturday, November 3, 9:30 a.m.-12:30 p.m.
Calit2 Auditorium, Atkinson Hall
University of California, San Diego

Animating Cinema—Panel Discussion

Introduction:

Lesley Stern, Chair, Department of Visual Arts, University of California, San Diego

Speakers:

Alan Cholodenko, Honorary Associate, Film and Animation Studies in the Department of Art History and Film Studies at the University of Sydney

Lisa Cartwright, Professor, Communication and Science Studies; Affiliated Faculty in Critical Gender Studies, University of California, San Diego

Lev Manovich, Associate Professor, Visual Arts, University of California, San Diego

Atlas in silico on view 9:00 a.m.-1:00 p.m. at the Immersive Visualization Laboratory

Exhibiting Animation— Tribute to Jeremy Blake and Panel Discussion

Welcome:

Derrick R. Cartwright, The Maruja Baldwin
Director, San Diego Museum of Art

Introduction:

Betti-Sue Hertz, Curator of Contemporary Art,
San Diego Museum of Art

A Tribute to Jeremy Blake

four

Saturday, November 3, 2:30-5:30 p.m.
Joan and Irwin Jacobs Theater,
Museum of Photographic Arts,
San Diego

Speakers:

Neus Miró, Independent Curator and Art Critic, Barcelona, and
Co-Curator, *Histories Animades*

Cindy Keefer, Archivist/Curator and Director, Center for Visual Music,
Los Angeles

Suzanne Buchan, Professor of Animation Aesthetics, Head of the
Animation Research Centre, University College for the Creative Arts,
Farnham College, UK, and Editor, *Animation: An Interdisciplinary Journal*

SoCal Animations—Screening of animation by Southern California artists

Artists: Gregory Araya, Brian Bloss, Sandra Cheng, Mar Elepano, Laura Heit, Tara Knight, Miwa Matreyek,
Ruben Ortiz Torres, Christine Panushka, Jennifer Pastor, Kelly Pendergrast, Iana Quesnell, Rebecca Rogers,
Richard Sandoval, Debralee Shelby, Kathy Smith, Sheila Sofian, Michael Trigilio, and J.J. Villard.

Organized by Lisa Mann, Josh Segura, Lesley Stern, and Patricia Montoya

five

Saturday, November 3, 7:00-9:00 p.m.
Joan and Irwin Jacobs Theater,
Museum of Photographic Arts,
San Diego

For more information, directions, and parking instructions, visit
anim.usc.edu/animationsymposium/ or www.sdmart.org or <http://visarts.ucsd.edu>

Animation: From the Avant-Garde to Popular Culture is hosted and presented by the San Diego Museum of Art; John C. Hench Division of Animation & Digital Arts, School of Cinematic Arts, University of Southern California, Los Angeles; Department of Visual Arts, University of California, San Diego; Center for Research in Computing and the Arts (CRCA), University of California, San Diego; California Institute for Telecommunications and Information Technology, University of California (Calit2); and Museum of Photographic Arts, San Diego.



Animated Painting